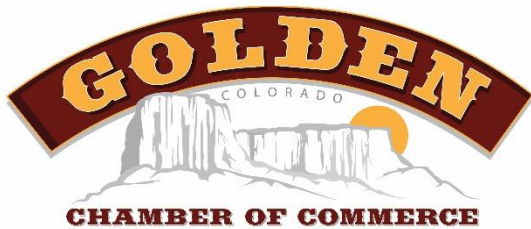


# Strategic Objectives



## Our Mission

The Golden Chamber of Commerce strives to enhance and promote the economic environment of the Great Golden Area through supporting our chamber members, collaborating with businesses, city, county, state and community resources; and putting forth efforts to enhance the quality of life for the community at large.

### Health of the Chamber



Ensure the *Health of the Chamber* to promote operational alignment, improve committee effectiveness, ensure transparency of operations and improve the financial health of the Chamber.

### Foundation and Framework



Strengthen the *Foundation and Framework* of the Golden Chamber of Commerce to provide greater stability, sustainability, and member participation.

### Inviting and Diverse Culture



Create an *Inviting and Diverse Culture* that recognizes and rewards employee and volunteer contributions by promoting a team environment and encouraging continuous improvement.

### Programs and Benefits



Provide *Programs and Benefits* that better serve current members and attracts new members.